

CONTACT

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SKILLS

Design & Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Adobe After Effects
- Figma
- Canva

AI Design Tools

- Midjourney
- Weavy.ai
- Higgsfield
- Adobe Firefly

LANGUAGES

- Arabic (Native)
- English (Professional)
- Somali

EDUCATION

Bachelor of Information Technology
Al Madinah International University
Shah Alam, Malaysia

High School Diploma
Al Bayan Private School
Khor Fakkan, UAE

CERTIFICATIONS

Graphic Design Masterclass
Udemy · May 2018

Multimedia Production
Al Jazeera Media Institute ·
Dec 2019

Attract & Engage Customers
with Digital Marketing
Coursera · Nov 2023

Foundations of Digital
Marketing & E-Commerce
Coursera · Oct 2023

ABDULHAFID HASSAN ABDALNOOR

Senior Graphic Designer | Brand Designer | Creative Lead

PROFESSIONAL SUMMARY

Creative and results-driven Senior Graphic Designer with 9+ years of experience delivering high-impact visual content for television, sports brands, government organizations, and the private sector. Expert in Adobe Creative Suite, motion graphics, brand identity, and AI-powered design tools. Fluent in Arabic and English. UAE resident — available immediately.

WORK EXPERIENCE

Senior Graphic Designer & Creative Lead *May 2025 – March 2026*
Darb Cars — Private Car Dealership & Import · UAE

- Led the design team for complete brand identity development including posters, banners, rollup stands, and showroom branding
- Designed sales and marketing campaigns for car launches, import promotions, and seasonal events
- Maintained brand consistency across all client-facing print and digital materials
- Coordinated with vendors on print production quality and delivery timelines

Senior Graphic Designer | Brand Designer | Creative Lead *Jan 2017 – Apr 2025*

Astaan Media (Astaan TV) · Mogadishu, Somalia

- Designed brand identities and campaign visuals for companies including Hormuud Telecom, Coca-Cola match tournament, Somali Premier League, Mogadishu Book Fair, and Heritage Institute Somalia.
- Created all visual branding for government partnerships including the Ministry of Education Somalia, cultural institutions, and official state events.
- Led creative direction for major productions including the King Salman Relief launch event in Somalia, national TV shows, and TV series produced by Astaan TV and Sumad TV.
- Managed and designed content for 23+ social media platforms, driving consistent audience growth across digital channels.
- Designed full visual branding for the Somali Football Awards 2019 — the first-ever football awards in Somalia, organized by the Somali Football Federation and sponsored by FIFA and CAF; delivered all poster design, stage screen graphics, award ceremony visuals, and event branding.
- Created sports branding and design package for Astaan Sports' FIFA World Cup 2022 coverage - including match posters, live production graphic elements, studio set design, and on-screen broadcast graphics.
- Led design and layout of the 2024 Annual Report of the Somalia Joint Fund (SJF) — a 26-page publication.

Graphic Designer *Jun 2016 – Dec 2016*
Al Rawdha Stationery · Ajman, UAE

- Designed custom print materials for walk-in clients including restaurant menus, school boards, and promotional stationery
- Produced ready-to-print artwork for a wide range of commercial and retail design requests

Junior Graphic Designer *Jun 2016 – Dec 2016*
Brothers Tour & Travel Sdn Bhd · Shah Alam, Malaysia

- Designed travel packages, brochures, and promotional flyers for tour products and seasonal campaigns
- Created business cards, company stationery, and visual identity materials for the company's brand communications

NOTABLE PROJECTS

Somali Premier League — Full Season Branding · Astaan TV

End-to-end visual identity for the league season: team kits branding, match day graphics, social content, and broadcast overlays.

King Salman Relief Launch Event — Somalia

Led creative direction for the full event visual package: stage branding, banners, printed materials, and event identity.

Mogadishu International Book Fair

Designed full campaign identity including outdoor advertising, social campaigns, and event collateral.

2024 Annual Report — Somalia Joint Fund (UN)

Led design and layout of a 26-page UN publication in InDesign, Illustrator, and Photoshop covering program outcomes and financial performance.