

ABDULHAFID HASSAN ABDALNOOR

Senior Graphic Designer | Video Editor | Social Media Manager

📍 Sharjah, UAE · 📞 +971 58 204 8919 · ✉ hafid.360@gmail.com · [LinkedIn](#) · [Behance Portfolio](#) · UAE Resident Visa valid until 2027 – No sponsorship required

PROFESSIONAL SUMMARY

Creative and results-driven media professional with 9+ years of expertise in graphic design, video editing, and social media management. Proven track record delivering high-impact visual content for television, NGOs, and global organizations including UNICEF, UNDP, and Save the Children. Skilled in Adobe Creative Suite, content strategy, live production, and audience growth optimization. Currently based in the UAE (Sharjah) with a valid residency visa until 2027 — available immediately, no sponsorship required.

CORE SKILLS

Design & Video	Adobe Photoshop, Illustrator, Premiere Pro, After Effects, InDesign · Motion Graphics · Print & Digital Design
Social Media	Strategy & Management · Facebook, Instagram, TikTok, YouTube · Content Campaigns · Analytics
Live Production	OBS · VMix · Blackmagic · Streaming & Broadcast Support
Technical	WordPress · HTML · CSS · Odoo ERP · Web Development
Languages	Arabic (Native) · English (Full Professional Proficiency) · Somali

PROFESSIONAL EXPERIENCE

Communications & Design Specialist

May 2025 – Present

Dar Al Rifaa Technical Contracting — UAE · Khor Fakkan, UAE · On-site

- Produce visual marketing materials, professional presentations, and company communications
- Provide technical IT support and coordinate documentation across departments
- Maintain brand consistency across internal and external communications

Senior Graphic Designer | Video Editor | Social Media Manager

Jan 2017 – Apr 2025

Astaan Media (Astaan TV) — Somalia · Mogadishu, Somalia · On-site

- Produced high-quality visual and video content for TV programs, live events, and 23+ digital platforms, growing audience reach consistently year-over-year
- Designed branding and campaign materials for UNICEF, UNDP, Save the Children, King Salman Relief, and the Ministry of Education Somalia
- Managed and scaled 23+ social media platforms with targeted content strategies driving measurable engagement growth
- Led design and layout of the 2024 Annual Report of the Somalia Joint Fund (SJF) — a 26-page UN publication
- Executed graphic design for World Immunization Week 2025 Somalia campaign in partnership with Save the Children
- Produced '90sec' daily sports highlights show — video editing, motion graphics, and broadcast delivery
- Implemented WhatsApp customer service system, actively engaging 48,000+ clients
- Supported live broadcasting and streaming operations, ensuring broadcast quality output

Customer Service & Translation

Jun 2016 – Aug 2016

Sunway Resort Hotel & Spa · Petaling Jaya, Malaysia

- Provided translation and interpretation services for international guests
- Managed accommodation and transportation coordination; maintained organized client records

IT Support & Tour Operations

Feb 2015 – Apr 2016

Brothers Tour & Travel Sdn Bhd · Shah Alam, Malaysia

- Delivered IT consulting support and web application maintenance for travel operations
- Assisted with client onboarding and technical troubleshooting

EDUCATION

Bachelor of Information Technology

2010 – 2015

Al Madinah International University, Malaysia

High School Diploma – Scientific Stream

2007 – 2009

Al Bayan Private School, Khor Fakkan, UAE · Grade: 88.3

LICENSES & CERTIFICATIONS

- Attract & Engage Customers with Digital Marketing — Coursera Nov 2023
- Foundations of Digital Marketing and E-Commerce — Coursera Oct 2023
- Odoo ERP — Website Builder, Task Management, Access Rights — Self-directed 2024
- Customer Service Excellence — Sunway Resort Hotel & Spa, Malaysia 2016

NOTABLE PROJECTS

2024 Annual Report — Somalia Joint Fund (United Nations)

Led full design and layout of a 26-page UN publication covering key achievements, financial performance, and program outcomes. Adobe InDesign, Illustrator, and Photoshop.

World Immunization Week 2025 — Save the Children Somalia

Graphic design for Caravan/Live Performance Drama Campaign aimed at raising public awareness on the importance of immunization in local communities.